

CONTRACT

WHIO-TV
PO Box 809606
Chicago, IL 60680-9606
(855) 333-2676

And:

Red Eagle Media Group
815 Slaters Lane
Alexandria, VA 22314

Contract / Revision 150867 /		Alt Order # 08349980
Product NRA-ILA		
Contract Dates 10/04/16 - 10/10/16		Estimate # 7809
Advertiser Iss/NRA-ILA-A		Original Date / Revision 09/09/16 / 09/09/16
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Property WHIO-TV	Account Executive Philadelphia CoxRep	Sales Office CoxReps Philad
Special Handling		
Demographic Households		
Agg Code	Advertiser Code	Product 1/2 912
Agency Ref 2153		Advertiser Ref 59172

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WHIO	10/07/16	10/07/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$500.00					
N 2	WHIO	10/07/16	10/07/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$250.00					
N 3	WHIO	10/07/16	10/07/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,750.00					
N 4	WHIO	10/07/16	10/07/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	----1--				1	\$1,850.00					
N 5	WHIO	10/10/16	10/10/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$500.00					
N 6	WHIO	10/10/16	10/10/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$250.00					
N 7	WHIO	10/10/16	10/10/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,500.00					
N 8	WHIO	10/10/16	10/10/16	M-F 7p-730p	7:00 PM-7:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,750.00					
N 9	WHIO	10/10/16	10/10/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/10/16	10/16/16	1-----				1	\$1,250.00					
N 10	WHIO	10/09/16	10/09/16	NFL Bengals Game	1:00 PM-4:00 PM		:30			P-02		NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-----1				1	\$6,000.00					

(* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

Two week advance cancellation notice is required unless otherwise specified in writing.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay CMG within terms specified and until payment in full is received by CMG. Payment by advertiser to agency or to service or payment by agency to service shall not constitute payment to CMG. Cox Media Group will not be bound by conditions, printed or otherwise on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

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Contract / Revision	Alt Order #
150867 /	08349980

Contract Dates	Product	Estimate #
10/04/16 - 10/10/16	NRA-ILA	7809

Advertiser	Original Date / Revision
Iss/NRA-ILA-A	09/09/16 / 09/09/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 11	WHIO	10/06/16	10/06/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$500.00					
N 12	WHIO	10/06/16	10/06/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$250.00					
N 13	WHIO	10/06/16	10/06/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$2,000.00					
N 14	WHIO	10/06/16	10/06/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,500.00					
N 15	WHIO	10/06/16	10/06/16	CBS This Morning	7:00 AM-9:00 AM		:30			P-02		NM	1	\$1,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	---1---				1	\$1,250.00					
N 16	WHIO	10/04/16	10/04/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$500.00					
N 17	WHIO	10/04/16	10/04/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$250.00					
N 18	WHIO	10/04/16	10/04/16	NewsCenter 7 6p	6:00 PM-6:30 PM		:30			P-02		NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$2,000.00					
N 19	WHIO	10/04/16	10/04/16	Daybreak Edition 6a	6:00 AM-7:00 AM		:30			P-02		NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	-1-----				1	\$1,500.00					
N 20	WHIO	10/05/16	10/05/16	Stephen Colbert	11:35 PM-12:35 X		:30			P-02		NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$500.00					
N 21	WHIO	10/05/16	10/05/16	Late Late Show: Cord	12:35 XM-1:35 XM		:30			P-02		NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$250.00					
N 22	WHIO	10/05/16	10/05/16	NewsCenter 7 5p	5:00 PM-5:30 PM		:30			P-02		NM	1	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,750.00					
N 23	WHIO	10/05/16	10/05/16	NewsCenter 7 530p	5:30 PM-6:00 PM		:30			P-02		NM	1	\$1,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:		10/03/16	10/09/16	--1----				1	\$1,850.00					
Totals									0.00				23	\$29,700.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/10/16	23	\$29,700.00	(\$4,455.00)	\$25,245.00
Totals	23	\$29,700.00	(\$4,455.00)	\$25,245.00

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150867 /	08349980

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/04/16 - 10/10/16	NRA-ILA	7809

<u>Advertiser</u>	<u>Original Date / Revision</u>
Iss/NRA-ILA-A	09/09/16 / 09/09/16

Signature: _____ **Date:** _____

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FAX# 610-225-1191
CREDIT RISK !!!
HARRIS REPORT FROM REP
SEP8/16 16.51

REP. # _____ OFF. # _____ SALESMAN # _____

BUYER NAME KRISTY KOVACH

SALES PRSN PH- NICK WELTJE

ALEXANDRIA, VA 22314

CLASS:	NATL.	LOCAL	REGIONAL
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PRDCT	EST#	7809	COMMENTS:	(LINE,	ORDER,	INVOICE)
NRA-ILA						

FLIGHT DATES SEP25/16 OCT10/16 WK-3

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____

DATE SEP8/16 16.51

REP: **REVISION

TO DEANNA
FR JARED
REVISED FLIGHT TO 10/4-10/10
NCIT
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

:LINE#:	REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START	:	END	:	SPTS:	WEEK	:	DAYS	:	TOTL:
:	LINE#:	:	:	:	:	:	:	:	:	:	DATE	:	DATE	:	/	:	:	:	:	:

AGENCY ADVERTISER CODE = 388 AGENCY EST# = 7809
AGENCY PRODUCT CODE = 912

1	1135P-1235A	30	\$500.00	10/7	1	FRT
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PROGRAM : LT-COLBERT-CBS<
RA35+   : 3.8
CON COM1: LT-COLBERT-CBS<
```

```
PROGRAM : LT-CORDEN-CBS<
RA35+ : 2.3
CON COM1 : LT-CORDEN-CBS<
```

REP HEADLINE# 8349980 TRF# 150867
 \$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
 CHANGES
 SEP8/16 16.51
 *** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
3	E		500P-530P PROGRAM : NWSCENTER 5 RA35+ : 11.3 CON COM1: NWSCENTER 5	30		\$1,750.00	10/7	10/7	1		FRI	1
4	E		530P-600P PROGRAM : NWSCENTER 530 RA35+ : 11.5 CON COM1: NWSCENTER 530	30		\$1,850.00	10/7	10/7	1		FRI	1
5	E		1135P-1235A PROGRAM : LT-COLBERT-CBS< RA35+ : 3.8 CON COM1: LT-COLBERT-CBS<	30		\$500.00	10/10	10/10	1		MON	1
6	E		1235A-135A PROGRAM : LT-CORDEN-CBS< RA35+ : 2.3 CON COM1: LT-CORDEN-CBS<	30		\$250.00	10/10	10/10	1		MON	1
7	E		600A-700A PROGRAM : DAYBREAK EDT RA35+ : 8.4 CON COM1: DAYBREAK EDT	30		\$1,500.00	10/10	10/10	1		MON	1
8	E		700P-730P PROGRAM : WHEEL-FORTNE RA35+ : 8.1 CON COM1: WHEEL-FORTNE	30		\$1,750.00	10/10	10/10	1		MON	1
9	E		700A-900A PROGRAM : CBS THS MRNG-2< RA35+ : 6.4 CON COM1: CBS THS MRNG-2<	30		\$1,250.00	10/10	10/10	1		MON	1
10	E		100P-400P PROGRAM : BENGALS 9/11,18,25 RA35+ : 18.3 CON COM1: BENGALS 9/11,18,25	30		\$6,000.00	10/9	10/9	1		SUN	1

FROM REP SEP8/16 16.51
CHANGES ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
11	E		1135P-1235A	30		\$500.00	10/6	10/6	1		THU	1
PROGRAM : LT-COLBERT-CBS<												
RA35+ : 3.8												
CON COM1 : LT-COLBERT-CBS<												
12	E		1235A-135A	30		\$250.00	10/6	10/6	1		THU	1
PROGRAM : LT-CORDEN-CBS<												
RA35+ : 2.3												
CON COM1 : LT-CORDEN-CBS<												
13	E		600P-630P	30		\$2,000.00	10/6	10/6	1		THU	1
PROGRAM : NWSCENTER 6												
RA35+ : 12.2												
CON COM1 : NWSCENTER 6												
14	E		600A-700A	30		\$1,500.00	10/6	10/6	1		THU	1
PROGRAM : DAYBREAK EDT												
RA35+ : 8.4												
CON COM1 : DAYBREAK EDT												
15	E		700A-900A	30		\$1,250.00	10/6	10/6	1		THU	1
PROGRAM : CBS THS MRNG-2<												
RA35+ : 6.4												
CON COM1 : CBS THS MRNG-2<												
16	E		1135P-1235A	30		\$500.00	10/4	10/4	1		TUE	1
PROGRAM : LT-COLBERT-CBS<												
RA35+ : 3.8												
CON COM1 : LT-COLBERT-CBS<												
17	E		1235A-135A	30		\$250.00	10/4	10/4	1		TUE	1
PROGRAM : LT-CORDEN-CBS<												
RA35+ : 2.3												
CON COM1 : LT-CORDEN-CBS<												
18	E		600P-630P	30		\$2,000.00	10/4	10/4	1		TUE	1
PROGRAM : NWSCENTER 6												
RA35+ : 12.2												
CON COM1 : NWSCENTER 6												

REP HEADLINE# 8349980 TRF# 150867
\$\$\$ MOD# 1: UNAPPROVED REV #1 \$\$\$

REP: TEL# 610-293-4100
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP

FAX# 610-225-1191
SEP8/16 16.51
*** CHANGES *** ** WHIO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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19	E		600A-700A	30		\$1,500.00	10/4	10/4	1		TUE	1
PROGRAM : DAYBREAK EDT												
RA35+ : 8.4												
CON COM1: DAYBREAK EDT												

20	E		1135P-1235A	30		\$500.00	10/5	10/5	1		WED	1
PROGRAM : LT-COLBERT-CBS<												
RA35+ : 3.8												
CON COM1: LT-COLBERT-CBS<												

21	E		1235A-135A	30		\$250.00	10/5	10/5	1		WED	1
PROGRAM : LT-CORDEN-CBS<												
RA35+ : 2.3												
CON COM1: LT-CORDEN-CBS<												

22	E		500P-530P	30		\$1,750.00	10/5	10/5	1		WED	1
PROGRAM : NWSCENTER 5												
RA35+ : 11.3												
CON COM1: NWSCENTER 5												

23	E		530P-600P	30		\$1,850.00	10/5	10/5	1		WED	1
PROGRAM : NWSCENTER 530												
RA35+ : 11.5												
CON COM1: NWSCENTER 530												

SEP/16 \$.00 OCT/16 29700.00
CONTRACT TOTAL 29700.00
TOTAL SPOTS 23

MARKET TOTALS \$69,069 WHIO 43% WDTN 29% WKRF 12% WRGT 16% CABL 0% WBDT 0%
SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE